

WBNS-TV. Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract #

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson Sales Office **Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type Comments

103552 10/24/12-10/30/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

**Date Entered** 

10/22/12 **Last Modified** 10/22/12 Kathy Sparks

No CO-OP

ECR07914516

Headline # Demo

**Entered By** 

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,970.00 **Net Total** \$169,830.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots Oct. 2012 66 \$145,200.00 Nov. 2012 30 \$54,600.00 Grand Total: 96 \$199,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPI	N M	0	Tu \	We Th F	r Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	3	:3	5:57A- 7A (EST)		3			x x x	X		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/30/12	3	:3	5:57A- 7A (EST)		2 X		Х				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
3.0	Normal Line / SPOT	10/29/12-10/30/12	3	:3	7A- 8A (EST)	í	2 X		X		1 t		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/22/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	:3	7A- 8A (EST)		3			x x x	<b>X</b>		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/22/12
5.0	Normal Line / SPOT	10/24/12-10/26/12	3	:3	8A- 8:55A (EST)		3	3		x   x   >	<b>X</b>		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	10/22/12
6.0	Normal Line / SPOT	10/29/12-10/30/12	3	:3	8A- 8:55A (EST)		2 X		Х				2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	10/22/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	3	:3	8:58A- 9:55A (EST)		1 X	(		1	1 1		1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/22/12
8.0	Normal Line / SPOT	10/24/12-10/25/12	3	:3	0 8:58A- 9:55A (EST)		2	1		X X			2	\$800.00	\$1,600.0	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	3	:3	9:58A- 10:55A (EST)		1 X						1	\$800.00	\$800.0	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/22/12
10.0	Normal Line / SPOT	10/24/12-10/25/12	3	:3	9:58A- 10:55A (EST)		2			X X	8 B		2	\$800.00	\$1,600.0	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/22/12
11.0	Normal Line / SPOT	10/24/12-10/26/12	3	:3	0 10:58A- 11:57A (EST		3			x   x   >	X	1	3	\$800.00	\$2,400.0	WBNS-TV (WBNS)	PRICE RT 1X PER DAY	10/22/12
					C	ONFI	RN	ΛA	TI	ON C	CONT	TR	AC	No parameter and the second se		*		
ccepted-	Agency/Advertiser:			Date:	Acce	oted-Statio	n:							Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Product Brand

Agency

political candidate (1775) Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

Contract #

Schedule Dates

Advertiser

**Buyer Name** Phone/Fax CPE

**Account Types Billing Type** Comments

N/A National/Political Standard

ROMNEY/P/R ROMNEY FOR PRESIDENT INC

103552

10/24/12-10/30/12

KINCA, STEPHANIE

Political/Candidate (1161)

Romney for President, Inc. (8973)

American Rambler Production (4828)

**Date Entered** 10/22/12 Last Modified

10/22/12 Kathy Sparks

Normal

No CO-OP Headline # ECR07914516

Demo Order Type

**Entered By** 

Package Deal

Commission % 15.00 Commission \$29,970.00

**Net Total** Sales Tax \$169,830.00

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 66 \$145,200.00 Nov. 2012 30 \$54,600.00 Grand Total: 96 \$199,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	10:58A- 11:57A (EST)	2	X	Х	//	1	III E	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1X PER DAY	10/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:58A- 12:30P (EST)	1	Х	1	1	1	I i		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/22/12
14.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	11:58A- 12:30P (EST)	2			X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/22/12
15.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	12:30P- 2P (EST)	2		504	X	X	U	i	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/22/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:30P- 2P (EST)	1	Х		1	1	iš.		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/22/12
17.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	2P- 3P (EST)	2			X	X	8	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
17.0.1	Preempt	10/24/12							1	1		1				WBNS-TV (WBNS)	No Avail/Exception -	
18.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	2P- 3P (EST)	2	Х	Х		1			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
19.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	3P- 3:55P (EST)	3			X	x   3	x	1	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/22/12
20.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	3:58P- 5P (EST)	2			X	X	i i		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/22/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	3:58P- 5P (EST)	1	Х		- 14		1	11	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/22/12
22.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	5P- 6P (EST)	2		2011	X	X	Til.	1	2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/22/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5P- 6P (EST)	1	Х		- 1	Ť		1	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/22/12
24.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	6P- 6:30P (EST)	2	-	/I	X	Х	Ti:	1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12
	Agency/Advertiser:			Date:	COI	200 1 100		٩T			100	ITE	RAC		Comments:	The in the interest of the int	O' NETIS IN ERON	10,2

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American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract # 103552

Schedule Dates
Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Date:

10/24/12-10/30/12 Romney for President

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KINCA,STEPHANIE

N/A

Buyer Name Phone/Fax

CPE

Account Types National/Political
Billing Type Standard

Comments ROMNEY/P/R ROMNEY FOR PRESIDENT INC

Date Entered 10/22/12

Last Modified 10/22/12

Entered By Kathy Sparks
CO-OP No

Headline # ECR07914516

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$29,970.00 Net Total \$169,830.00

Sales Tax

 By Broadcast Month Oct.
 Spots
 Rate

 Oct.
 2012
 66
 \$145,200.00

 Nov.
 2012
 30
 \$54,600.00

 Grand Total:
 96
 \$199,800.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Sı	Spots	Rate	Total	Station	Comments	Entered
25.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	6P- 6:30P (EST)	2	X	X	4	1	1	91	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12
26.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	6:58P- 7:30P (EST)	2	X	Х		li I	1 1	1/21	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0	lormal Line / SPOT	10/24/12-10/26/12	3	:30	6:58P- 7:30P (EST)	3			X	X	Х	1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0.1 Pres	reempt	10/24/12						1						-		WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
28.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	7:30P- 7:57P (EST)	2	Х	X				1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/22/12
29.0	lormal Line / SPOT	10/24/12-10/26/12	3	:30	7:30P- 7:57P (EST)	3		4	Χ	X	X	11	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/22/12
29.0.1	reempt	10/24/12						‡ L								WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
30.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	11P- 11:35P (EST)	2	X	X			i 1		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/12
31.0	lormal Line / SPOT	10/24/12-10/26/12	3	:30	11P- 11:35P (EST)	3		I.	X	X	X	1	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/12
32.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	11:35P- 12:37A (EST)	2	X	Х				- 1/	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/12
33.0	lormal Line / SPOT	10/24/12-10/26/12	3	:30	11:35P- 12:37A (EST)	3		1	Х	X	X	186	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/12
34.0	lormal Line / SPOT	10/29/12-10/30/12	3	:30	5A- 5:55A (EST)	2	X	Х		8	1	180	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/12
35.0	lormal Line / SPOT	10/24/12-10/26/12	3	:30	5A- 5:55A (EST)	3		Ti Ti	X	X	X	- 6	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/12

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 01:50 PM on Monday, October 22 2012



WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

## Contract # 103552

Schedule Dates Advertiser

Agency

Product

Sales Office

**Buyer Name** 

Phone/Fax

CPE

10/24/12-10/30/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161)

Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KINCA,STEPHANIE

KINC#

N/A

Account Types National/Political
Billing Type Standard

Billing Type Standard
Comments ROMNEY/P

ROMNEY/P/R ROMNEY FOR PRESIDENT INC Date Entered 10/22/12

Last Modified 10/22/12

Entered By Kathy Sparks

CO-OP NO
Headline # ECR07914516

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,970.00 Net Total \$169,830.00

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 66
 \$145,200.00

 Nov. 2012
 30
 \$54,600.00

 Grand Total:
 96
 \$199,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We T	h Fr	· Sa Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	10/29/12-10/29/12	3	3 :30	0 10P- 11P (EST)	1	X	1 1	1		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0	10/22/12
37.0	Normal Line / SPOT	10/30/12-10/30/12		3 :30	7:57P- 9P (EST)	1		X			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/22/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	3	3 :30	9P- 10P (EST)	1		×	Y	T I	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/22/12
39.0	Normal Line / SPOT	10/25/12-10/25/12		3 :30	0 7:57P- 9P (EST)	1		1 2	X ¦		1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2 1/2 MEN	10/22/12
40.0	Normal Line / SPOT	10/25/12-10/25/12	1	3 :30	9P- 10P (EST)	1			x ¦		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/22/12
41.0	Normal Line / SPOT	10/26/12-10/26/12		3 :30	0 9P- 10P (EST)	1			X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/22/12
42.0	Normal Line / SPOT	10/26/12-10/26/12		3 :3	0 10P- 11P (EST)	1		1-	X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/22/12
43.0	Normal Line / SPOT	10/27/12-10/27/12	i	3 :3	0 6:57A- 9A (EST)	1				X	1	\$800.0	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/22/12
44.0	Normal Line / NCAA SPORTS	10/27/12-10/27/12		3 :3	0 3:30P- 6:58P (EST)	2			1	X	2	\$1,000.0	\$2,000.00	WBNS-TV (WBNS)	NCAA FTBL	10/22/12
45.0	Normal Line / SPOT	10/27/12-10/27/12		3 :3	0 7:30P- 7:57P (EST)	1			1	X	1	\$800.0	\$800.00	WBNS-TV (WBNS)	WHEEL	10/22/12
46.0	Normal Line / SPOT	10/27/12-10/27/12		3 :3	0 9P- 10P (EST)	1				X	1	\$3,000.0	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/22/12
47.0	Normal Line / SPOT	10/27/12-10/27/12		3 :3	0 10P- 11P (EST)	1	-	II 14 33	T	X	1	\$4,000.0	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/22/12
48.0	Normal Line / SPOT	10/27/12-10/27/12		3 :3	0 11P- 11:35P (EST)	1		1		X	1	\$2,800.0	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/12

4		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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WBNS-TV, Inc. **DEPT L-1133** 

American Rambler Production 138 Conant Street Beverly, MA 01915

Line Type / Break Type (Ref #)

Line

COLUMBUS, OH 43260-1133

Dates

Product Brand

Agency

Salesperson Sales Office

Contract #

**Buyer Name** Phone/Fax CPE

**Account Types** Billing Type Comments

Sec Length

Schedule Dates 10/24/12-10/30/12 Advertiser Romney for President, Inc. (8973)

103552

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A National/Political Standard

Run Times

ROMNEY/P/R ROMNEY FOR PRESIDENT INC

**Date Entered** 10/22/12 Last Modified 10/22/12

**Entered By** Kathy Sparks CO-OP No

ECR07914516 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,970.00 **Net Total** \$169,830.00

Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate \$145,200.00 Oct. 2012 66 30 \$54,600.00 Nov. 2012 Grand Total: \$199,800.00 96

49.0 N	ormal Line / SPOT	10/27/12-10/27/12	3	:30	4:58A- 6:56A (EST)	1	X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	AM NEWS	10/22/12
50.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	6:28A- 8:30A (EST)	1	ı x	1	\$400.00	\$400.00	WBNS-TV (WBNS)	AM NEWS	10/22/12
51.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	8:58A- 10:30A (EST)	1	X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUNDAY MORNING	10/22/12
52.0 N	ormal Line / NFL-BROWNS/BENGALS	10/28/12-10/28/12	3	:30	12:57P- 5P (EST)	3	3 X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	BROWNS GAME	10/22/12
53.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	6:28P- 6:57P (EST)	1	X i	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NEWS	10/22/1
54.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	6:57P- 8P (EST)	1	ı x	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/22/1
55.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	8P- 9P (EST)	1	1 X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/22/1
56.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	9P- 10P (EST)	1	1 X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/22/1
57.0 N	ormal Line / SPOT	10/28/12-10/28/12	3	:30	11P- 11:35P (EST)	1	1 X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/1
	e e	5					77	#	21		-		
					CON	<b>JFIF</b>	RMATION CONT	RAC	T				
epted-/	kgency/Advertiser:			Date:	Accepted-S	itation:			Date:	Comments:	2		
					2.5					1			

SPW Mo Tu We Th Fr Sa Su Spots

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